



Outcomes: Three **C**'s for a Faithful and Fruitful presence

1. Clarifying your **C**alling
2. Connecting yourself to likeminded **C**ontacts
3. Captivating your heart for the **C**ity

Our Values

1. Clarifying your **C**alling

Integrating your faith in Jesus with business & everyday life

GROWTH - Having a constant desire to grow and develop to new levels in your own person in character and competency. Growing Spiritually, Mentally, Emotionally and in Competency in order to handle difficult situations and temptations, and to manage expectations relating to the level of responsibility. A life-long commitment to learning, growing and building on your strengths. A constant desire to develop to your full potential.

REPRODUCTION - Not just celebrating the gift of an individual but focusing on the developing of a next generation. True greatness is not just being successful ourselves, but producing others who are just as, or even more successful. Producing a next generation of leaders to multiply Kingdom influence, securing that our dream will be achieved and that our people have a future. This calls for intentional investing in a next generation of leaders.

EXPECTANCY - Great leaders, are able to inspire people to act. Those who are able to inspire give people a sense of Kingdom purpose that has little to do with any incentive or benefit to be gained. Those who truly lead, are able to create a following of people who act because they were inspired believing for impact, change or a clear picture of a preferred future. Two ways of influencing human behavior: *Enforce* it, or you can *Inspire* it. Enforcement leads to transactions, Inspiration breeds loyalty.

2. Connecting yourself to likeminded **C**ontacts

Build dynamic relationships with other Christian influencers

AUTHENTICITY - Authenticity is the daily practice of letting go of who we think we're supposed to be and embracing a life without pretence, tradition or imitation. Presenting yourself in an authentic way both on and off the stage, and not the limitation of a tradition or cultural reference. Authenticity means consistency between words and actions, and between claimed values and actual functioning. There should be congruence between the Front Stage and Back Stage of our lives. We create dissonance when we claim to be one thing, then prove to be something else. Taking care of your soul.

SYNERGY – Pursuing opportunities to partner with others, both in and outside the organization, to optimize effectiveness. The conviction of the strength of togetherness. Understanding that all the parts serve one collective dream. Never seeking isolation but functioning with the determination to nurture relationships and synergistic opportunities. Moving from EGO functioning to Kingdom ECO functioning. When operating with ego-system awareness, we are driven by the concerns and intentions of our small self. When operating with eco-system awareness, we are driven by the concerns and intentions that are informed by the well-being of the whole. UBUNTU - I am because you are.

TEAMWORK – From SOLO functioning to TEAM impact. To appreciate and respect the gifts of others and to synchronize capacity to be more effective together. From fixing Weaknesses to focus on Strengths. A group of people in itself does not necessarily constitute a team. What gels a team together is when members of a team start complementing each other with the strengths they have and function through a coordinated effort. This allows for the maximizing of strengths and the minimizing of individual weaknesses.

3. Captivating your heart for the City

Utilize your God-given influence and resources for the good of the city

KINGDOM FOCUS – Establishing the Lordship of Christ in every life and every area of society. The entire cosmos can be understood only in relation to Jesus. The church's singular failure in recent decades has been the failure to see Christianity as a life system, or worldview that governs every area of existence. By failing to see Christian truth in every aspect of life, we miss great depths of beauty and meaning: the thrill of seeing God's splendor in the intricacies of nature hearing his voice in the performance of a great symphony or detecting his character in the harmony of a well-ordered community. Most of all, our failure to see Christianity as a comprehensive framework of truth has crippled our efforts to have a redemptive effect on the surrounding culture. When Jesus paid the price for redemption, the full price for both personal salvation and cosmic restoration was established.

INNOVATION – From protector of tradition to stimulator of innovation. Innovation sets people free from the restrictions of bad traditions. The latter manifests itself in any number of habits, practices, and intuitions that preserve the regularities, and “permanent things” of our sense of security. Tradition speaks to those impulses that resist change and innovation and cherish nourishing connections with the past — the “mystic chords of memory” -ritual observances and sacred ceremonies We will never be afraid to let things die.

EXCELLENCE – The intentional practice of doing things well to honour God and inspire people. From accepting GOOD ENOUGH to pursuing GREAT. In Good to Great, Collins found that successes in three main areas, which he terms disciplined people, disciplined thought, and disciplined action, were likely the most significant factors in determining a company's ability to achieve greatness. An overarching organizational CULTURE OF DISCIPLINE. Not to be confused with a strict authoritarian environment; instead, an organization in which each manager and staff member is driven by an unrelenting inner sense of determination. In this type of organization, each individual functions as an entrepreneur, with a deeply rooted personal investment in both their own work and the company's success. We always serve our city with excellence in all that we do.

Prov 11:11 TLB

The good influence of godly citizens causes a city to prosper.